

AgVentures 3rd Annual Ag Business Seminar 2012

Speaker Bio's

“Our Family – Our Farm – Our Future”

Bruce Vincent: “Leading with Vision”

Bruce Vincent is one of the best cheerleaders for American Agriculture! His highly entertaining and passionate speeches make people proud to be a part of this country, and the Ag Industry. Bruce speaks throughout the United States and the world, has testified on resource issues before Congress and has appeared on several news programs such as “60 Minutes”. Bruce has been named Timberman of the Year in Montana, National Forest Activist of the Year, received the Agri-Women’s 2007 Veritas Award, and in 2004 received the inaugural Presidential Preserve America Award from President Bush.

Ben Brancel: Secretary of the State Department of Agriculture

Brancel is a fifth-generation farmer who raises cattle with his son near Endeavor, Wisconsin. As of 2012, Ben was appointed to be our Secretary of Ag. His core duties include food safety, environmental stewardship, animal health oversight and consumer protection.

Wayne Humphreys – Motivational Humorist

Wayne Humphreys owns and operates a family century farm that is big enough his wife has to work in town. Agricultural professionals all across the nation find it so easy to identify with Wayne’s humor. This is no time for a *Polly Anna speaker* in agriculture, but it is a great time to let America’s farmers up for a breath of fresh air and a laugh. Wayne combines his farmer’s pride with today’s realities and his audiences love it.

Laura Daniels – “Baler Twine, Barn Lime and Hitch Pins”: Tools of the Trade

Laura Daniels, wife, mother, dairy nutritionist, farmer, and agriculture activist will challenge you to think about how you tell your story, and urge you to tell it at every turn! She will ask you to incorporate your values, since that is what research shows it is the best way to connect with consumers. She will teach you some tricks to help you remember the most effective way to tell your story, and this real farmer will evoke your pride, because you are in the business of feeding people, and that is work with a purpose, and work worth protecting.

George Twohig, Attorney:

“The Four Keys” to Family Farm Transition: leadership, planning, lifetime transfers, and the estate plan.

Tim Halbach, Attorney:

“Using Entities & Owner Agreements” to Facilitate the Transfer of your Family Farm.